

Register by Sept. 25 and
get a FREE Swag Bag!



NORTHEAST PHARMACY SERVICE CORPORATION

NPSC 2020 EXPO IS ONLINE!

Get Live CE & Network with Exhibitors

**OCTOBER 13-14, 2020
ON ZOOM**

Enjoy an interactive online experience! Win raffle prizes!
Relevant CE programs. Ask questions. Get answers in real time!



THANK YOU NPSC EXHIBITORS & SPONSORS!

Anda

Berry Global

Electronic Billing Services (EBS)

Kinray/Cardinal

McKesson

Nature's Truth

Pharmacists Mutual

QS1

Return Solutions

RxPreferred Benefits

Exhibitors register daily.
Visit www.northeastpharmacy.com for a complete list.

SCHEDULE AT A GLANCE

subject to change

TUESDAY, OCT 13

9:30-9:45AM

Welcome, Spotlight Vendor

9:45-10:45AM

Demystifying CBD (.1CEU)

Cheryl Stoukides, Simpson's Pharmacy

10:45-11:00AM

Break with Exhibitors

11:00-12:00PM

Pharmacy Legislative & Regulatory Update (.1CEU)

Anne Cassity, Gov't Affairs, NCPA

12:00-1:00PM ~ LUNCH

1:00-1:15PM - Games & Raffle

1:15-2:15PM

Immunization and POC Testing (.1CEU)

Mary Stoner, President, Electronic Billing Services (EBS)

2:15-2:30PM - Break with Exhibitors

2:30-3:30PM

Understanding Why Pharmacies Should be MedB Providers (.1CEU)

Mary Stoner, President, Electronic Billing Services (EBS)

6:45-7:00PM - Evening with Exhibitors

7:00-8:00PM. (Repeat Session)

Immunization and POC Testing (.1CEU)

Mary Stoner, President, Electronic Billing Services (EBS)

8:00-9:00PM. (Repeat Session)

Understanding Why Pharmacies Should be MedB Providers (.1CEU)

Mary Stoner, President, Electronic Billing Services (EBS)

WEDNESDAY, OCT 14

9:30-9:45AM

Welcome, Spotlight Vendor

9:45-10:45AM

Thriving During a Pandemic (.1CEU)

Gabe Trahan, Sr. Marketing Director, NCPA

10:45-11:00AM

Break with Exhibitors

11:00-12:00PM

Pharmacy Legal Actions: Update on Cases Regarding PBM's and Pharmacies (.1CEU)

Ron Lanton, NPSC Lobbyist, Lanton Law

12:00-1:00PM ~ LUNCH

1:00-1:15PM - Games & Raffle

1:15-2:15PM

Maximize Solutions: Use Your Pharmacy's Assets to Meet Patient Needs (.2CEU)

Matt Colvin, Ider Discount Drugs

2:15-2:30PM - Break with Exhibitors

2:30-3:30PM

Part II: Maximize Solutions: Use Your Pharmacy's Assets to Meet Patient Needs (.2CEU)

Matt Colvin, Ider Discount Drugs

6:45-7:00PM - Evening with Exhibitors

7:00-8:00PM. (Repeat Session)

Pharmacy Legal Actions: Update on Cases Regarding PBM's and Pharmacies (.1CEU)

Ron Lanton, NPSC Lobbyist, Lanton Law

**VISIT THE EXHIBITOR SHOWCASE:
WWW.NORTHEASTPHARMACY.COM**



ACCREDITATION

IWE is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Pharmacists are eligible to receive up to 6.0 contact hours (0.6 CEUs). Technicians are eligible to receive up to 6.0 contact hours (0.6 CEUs).

CEI is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Pharmacists are eligible to receive 2.0 contact hours (.2 CEUs). Technicians are eligible to receive up to 2.0 contact hours (.2 CEUs).

Requirements for Credit: Partial credit will not be awarded. All participants must have logged into the virtual session for the duration of the session to claim credit, as well as log into the IWE or CEImpact website, insert the specific activity code for each session, and complete the evaluations, CE credit will be automatically uploaded to CPE Monitor upon completion of the evaluation and posted to the participants' NABP account within 72 hours. Attendance will be verified. Credit will not be issued to participants who arrive after the CE session has begun. **Credit cannot be awarded to individuals who complete the activity evaluations more than 45 days post-activity.**

Evaluation: All participants will have the opportunity to review the educational sessions and speakers and to identify future educational needs.

Statement of Disclosure: IWE and CEImpact adhere to the ACPE standards regarding commercial support of continuing pharmacy education. It is the policy of IWE and the policy of CEImpact that the speakers and planning committee disclose real and apparent conflicts of interest relating to the topics of education activity, that relevant conflicts of interest be resolved and also that speakers disclose any unlabeled/unapproved use of drugs or devices during their presentation.

Support: The complete list of program exhibitors will be available on the day of the event.

Grants: There is no grant funding for the IWE CE activities. Grant funding is provided by HealthMart for the CEImpact Activities.

GOALS & OBJECTIVES

The program is an opportunity for both pharmacists and technicians. Upon conclusion of this activity, participants should be able to:

Demystifying CBD: Confusion, Hype and Hope

Cheryl Stoukides, Simpson's Pharmacy, Pawtucket, RI

UAN: TBA

UAN: TBA

Knowledge-Based. .1CEUs

- Discuss the endocannabinoid system and its function
 - Discuss potential clinical uses for CBD
 - Review the literature and clinical evidence for FDA approved CBD products and non prescription CBD products
 - Explain the legality of CBD
 - Discuss safety and potential drug interactions
-

Pharmacy Legislative & Regulatory Update

Anne Cassity, Director of Government Affairs, National Community Pharmacy Association

UAN: TBA

UAN: TBA

Knowledge-Based .1CEUs

- Discuss current and upcoming trends in the pharmacy policy space at the federal and state level, including drug pricing and regulation of pharmacy benefit managers.
 - Inform community pharmacists about the changes in Medicare's prescription drug benefit for CY 2020.
 - Understand potential ramifications and impacts on pharmacies and pharmacy benefit managers from Rutledge v. PCMA case that is pending before the US Supreme Court.
-

Immunization and POC Testing

Mary Stoner, President/Consultant, Electronic Billing Service (EBS)

UAN: TBA

UAN: TBA

Knowledge-Based. .1CEUs

- Provide insight on how to get started with providing Point of Care testing in your pharmacy (CLIA Waiver and Enrollment applications)
- Show what point of care tests are available for billing and how to determine the reimbursement
- Provide information on enrolling to provide immunizations for Medicare and commercial insurance plans.

GOALS & OBJECTIVES

The program is an opportunity for both pharmacists and technicians. Upon conclusion of this activity, participants should be able to:

Understanding Why Pharmacies Should be MedB Providers

Mary Stoner, President/Consultant, Electronic Billing Service (EBS)

UAN: TBA

UAN: TBA

Knowledge-Based. .1CEUs

- Discuss profitability with various product lines
 - Explain the exemption from accreditation guidelines for pharmacies
 - Answer the question: How does competitive bidding affect my ability to provide service?
-

Thriving During a Pandemic: Rethinking Marketing, Floor Plan & Signage

Gabe Trahan, Sr. Director Store Operations & Marketing, National Community Pharmacy Association

UAN: TBA

UAN: TBA

Knowledge-Based. .1CEUs

- Define the reasons for and ways to enhance the comfort and safety that patients demand during a pandemic.
 - Discuss the budget-minded adjustment to a pharmacy floor plan that will meet the new level of personal space that is wildly sought by new and existing customers.
 - Review the basic format needed for effective exterior signage and delivery vehicle recognition.
 - Developing both digital and traditional marketing campaigns designed to attract new customers.
-

Pharmacy Legal Actions: Update on Cases Regarding PBM's and Pharmacies

Ron Lanton, NPSC Lobbyist, Lanton, Law

UAN: TBA

UAN: TBA

Knowledge-Based. .1CEUs

- Discuss current class action cases and how they work with a focus on the current P.U.N.C.H. lawsuit against PBMs
- Discuss antitrust issues and how it may affect pharmacy. This includes an explanation as to what the FTC does and does not do.
- Review of the Rutledge v. PCMA lawsuit and discussion of ERISA.

GOALS & OBJECTIVES

The program is an opportunity for both pharmacists and technicians. Upon conclusion of this activity, participants should be able to:

Maximize Solutions: Use Your Pharmacy's Assets to Meet Patient Needs

Matt Colvin, Ider Discount Drugs, Henager, AL

UAN: 0107-0000-19-284-L04-P

Technician UAN: 0107-000-19-284-L04-T

Knowledge-Based. .2CEUs

Learning Objectives for Pharmacists:

- Discuss competitive advantages inherent to community pharmacy
- Discuss common seasonal and requested over the counter product categories to meet patient needs
- Outline methods to identify existing and new patients for pneumococcal, tetanus, pertussis, hepatitis and other vaccines
- Conduct short individualized assessments to effectively screen patients for recommended preventative and self-care products, services and education
- Utilize powerful tools to promote your pharmacy's services

Learning Objectives for Technicians:

- Discuss competitive advantages inherent to community pharmacy
- Discuss common seasonal and requested over the counter product categories to meet patient needs
- Recall methods to identify existing and new patients for pneumococcal, tetanus, pertussis, hepatitis and other vaccines
- Discuss the importance of effectively screen patients for recommended preventative and self-care products, services and education
- Utilize powerful tools to promote your pharmacy's services

Visit www.northeastpharmacy.doc for updates.

REGISTRATION FORM

Online: www.northeastpharmacy.com

Fax: Send completed form to 508-875-6108 Call: 800-532-3742

Pharmacy Name:

Address:

Tuesday 10/13

9:30-9:45AM Welcome

10:00-12:00 PM CE Sessions

1:15-2:15 PM CE Sessions

2:30-3:30 PM CE Sessions

7:00-9:00PM Evening CE Sessions

Wednesday 10/14

9:30-9:45AM Welcome

10:00-12:00 PM CE Sessions

1:15-2:15 PM CE Sessions

2:30-3:30 PM CE Sessions

7:00-8:00PM Evening CE Session

Coffee with Exhibitors, virtual networking rooms, exhibitor games, raffle prizes daily!

Please complete registration below with name and an email for each attendee, and indicate which days each person is attending. One week prior to the Expo, a confirmation with Zoom meeting codes, and details will be provided by email to each attendee.

Name of Attendee	Email	First Time Attendee	Tues	Wed