

### **Sample Tweet 1**

Three Mega-companies control three quarters of the market and they're putting pharmacies out of business. Support S. 1909/HR 3554 #EndDIR

### **Sample Facebook Post 1**

The prescription drug market is dominated by three Fortune-25 corporations with ownership interests in pharmacies and insurance companies. They're called Pharmacy Benefit Managers (PBMs) and they decide which pharmacies patients must use (often their own), the out-of-pocket cost for patients, and how much their pharmacist will be reimbursed. Congress can stop these giant middlemen from destroying pharmacies and fleecing patients by passing S 1909/HR 3554. #EndDIR

### **Sample Tweet 2**

PBMs add 30 cents to every dollar on prescription drugs. Stop gouging seniors and killing their pharmacies. Support S. 1909/HR 3554 #EndDIR

### **Sample Facebook Post 2**

30 cents of every dollar that patients pay for prescription drugs can be traced back to shady middlemen called pharmacy benefit managers. They are multi-billion-dollar corporations hired by insurance plans like Medicare, Medicaid, and private employer healthcare plans to keep their costs low, but not yours. They do that by raising out-of-pocket costs for patients and reimbursing pharmacies so little for the drugs that they lose money on every transaction. That practice is driving pharmacies out of business and robbing patients of their preferred local healthcare providers. Congress can stop these giant middlemen from destroying pharmacies and fleecing patients by passing S. 1909/HR 3554. #EndDIR.

### **Sample Tweet 3**

Thousands of pharmacies have disappeared in recent years. They're being squeezed by PBMs and their predatory business practices. Support S.1909/HR 3554 #EndDIR

### **Sample Facebook Post 3**

The high cost of drugs is a major issue for seniors and other Americans. But the price you pay at the pharmacy isn't determined by the pharmacist. It's determined by companies that you've never heard of called pharmacy benefit managers (PBMs). They work for insurance plans like Medicare and private employer plans. One way they pad their profits is to reimburse pharmacies so little for the medicines they dispense that the pharmacies can't stay in business. Thousands have closed their doors in recent years, and that's largely because of the PBMs and their predatory business practices. Congress can stop these giant middlemen from destroying pharmacies and fleecing patients by passing S. 1909/HR 3554. #EndDIR.

#### **Sample Tweet 4**

PBMs raised their fees on pharmacies 91,500 percent in recent years. Pharmacies can't survive while PBMs pad their profits. Support S. 1909/HR 3554. #EndDIR

#### **Sample Facebook Post 4**

Your pharmacist has nothing to do with the price you pay at the counter. Prices you pay for the drugs you need are set by massive corporations hired by insurance plans like Medicare and private employer plans. One way they pad their profits is to charge pharmacies a fee long after you pay for your medicine. So, you pay the pharmacist, then the pharmacist pays the PBM. Those fees have increased so fast in recent years that pharmacies can't stay in business. Thousands have closed. Thousands more will close unless Congress does something about it. Congress can stop these giant middlemen from destroying pharmacies and fleecing patients by passing S 1909/HR 3554. #EndDIR.